

EFL MAGAZINE

THE MAGAZINE FOR ENGLISH LANGUAGE TEACHERS

ADVERTISING RATE CARD 2018

Are you wondering where you can find customers in 2018?

Let **EFL Magazine** get you in front of more of the people who matter,
at a much lower cost to you

It's coming up to the end of the year.

As you read this, you're probably in the middle of hammering out where to put those advertising dollars to best use in 2018.

You need to see a return on your investment, so that you get yourself in front of the people who matter..

..those in a position to buy from you this coming year.

While you're going through the usual list: Facebook, Twitter, etc, etc..

..have you thought about *EFL Magazine*?

What has EFL Magazine got to offer me?

Read On..

EFL MAGAZINE

THE MAGAZINE FOR ENGLISH LANGUAGE TEACHERS

ADVERTISING RATE CARD 2018

- 47,000 unique readers per month
 - 100,000*+ unique readers by the end 2018
- *at current growth of 10% pm

Not only that

EFL Magazine offers you many other options for getting your message across:

Sponsored posts & advertising features

Best of all

Whatever your budget is, we're happy to see if we can find the best-fit solution for you

Email now: philip@eflmagazine.com

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Why you should advertise with EFL Magazine

Unique visitors

47,000



Page views

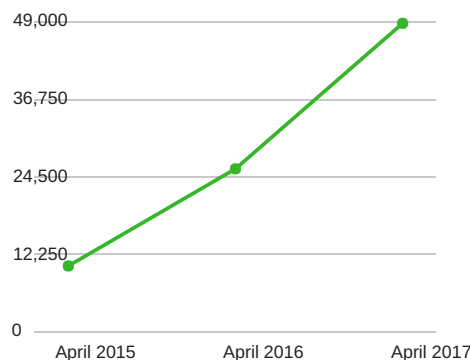
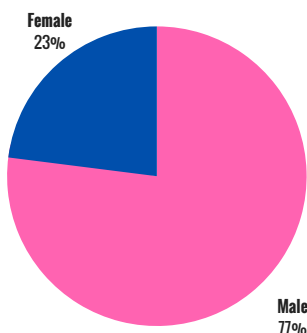
83,000



Gender Breakdown

Growth Rate

Our Audience



D.O.S



School Owners



University Lecturers



Language Teachers



Freelance Teachers

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Homepage, right-hand column

Size	Above Fold	Below Fold
160 X 600	3.5 CPM	3.0 CPM
300 X 250	2.5 CPM	2.0 CPM
125 X 125	2.0 CPM	1.5 CPM
300 X 65	1.7 CPM	1.2 CPM

Homepage

Size	Above Fold	Below Fold
728 X 90	2.5 CPM	2.0 CPM

Within Content (All Articles)

Size	Above Content	Below Content
728 X 90	4.0 CPM	3.5 CPM

Email philip@eflmagazine.com for tailored marketing solutions, including targeted mail shots to relevant email lists, copywriting and sales page design.