

# EFL MAGAZINE

THE MAGAZINE FOR ENGLISH LANGUAGE TEACHERS

## ADVERTISING RATE CARD 2018



### Why you should advertise with EFL Magazine

*Unique visitors\**

47,000

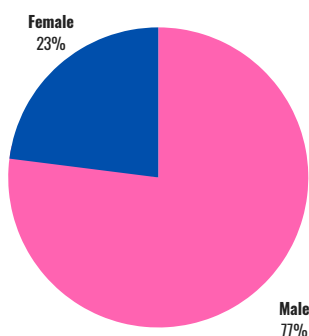


*Page views*

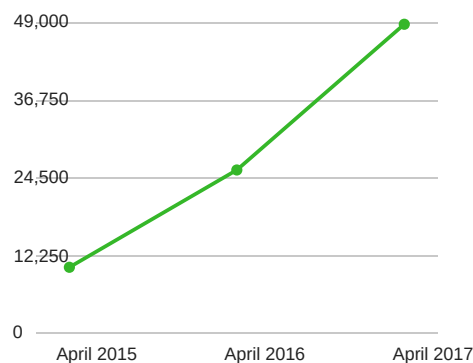
83,000



#### Gender Breakdown



#### Growth Rate



#### Our Audience

- ✓ D.O.S
- ✓ School Owners
- ✓ University Lecturers
- ✓ Language Teachers
- ✓ Freelance Teachers

*\*Per Month*

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### Audience Location



|                | 435,308<br>% of Total: 100.00% (435,308) | 435,308<br>% of Total: 100.00% (435,308) |
|----------------|--|--|
| United States  | 41,359                                   | 9.49%                                    |
| Spain          | 32,234                                   | 7.40%                                    |
| United Kingdom | 19,984                                   | 4.59%                                    |
| Mexico         | 18,718                                   | 4.29%                                    |
| Turkey         | 15,499                                   | 3.56%                                    |
| Russia         | 13,948                                   | 3.20%                                    |
| Philippines    | 13,551                                   | 3.11%                                    |
| Brazil         | 13,072                                   | 3.00%                                    |
| Poland         | 12,942                                   | 2.97%                                    |
| India          | 11,577                                   | 2.66%                                    |

### Audience Age

|       | 255,978<br>% of Total: 58.80% (435,308) | 255,978<br>% of Total: 58.80% (435,308) |
|-------|---|---|
| 25-34 | 104,852                                 | 39.64%                                  |
| 18-24 | 67,959                                  | 25.69%                                  |
| 35-44 | 47,170                                  | 17.83%                                  |
| 45-54 | 27,399                                  | 10.36%                                  |
| 55-64 | 12,145                                  | 4.59%                                   |
| 65+   | 4,967                                   | 1.88%                                   |

Google Analytics: May 2017 - May 2018

Contact: [philip@eflmagazine.com](mailto:philip@eflmagazine.com)

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**Get 2 Months  
Free\***

|           | <b>12 Months</b> | <b>Monthly Rate</b> |
|-----------|------------------|---------------------|
| 728 X 90  | \$ 2,000         | \$ 300              |
| 160 X 600 | \$ 2,250         | \$ 250              |
| 300 X 250 | \$ 1,450         | \$ 200              |
| 125 X 125 | \$ 1,250         | \$ 120              |
| 300 X 65  | \$ 1,000         | \$ 100              |

**\*12 months' advertising for the price of 10 months**

***Reach 416,000\*\* + visitors***

*\*\*Google Analytics: May 2017 - May 2018*

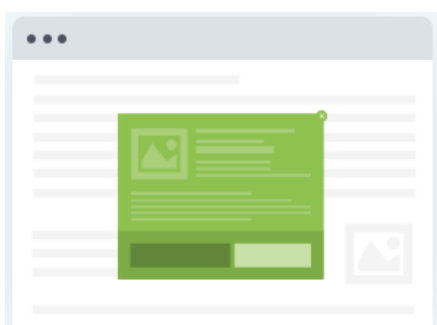
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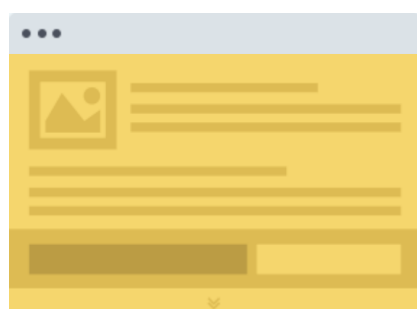
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ADVERTISING RATE CARD 2018

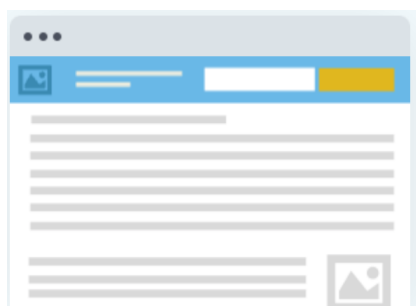
## Enhanced advertising options\*



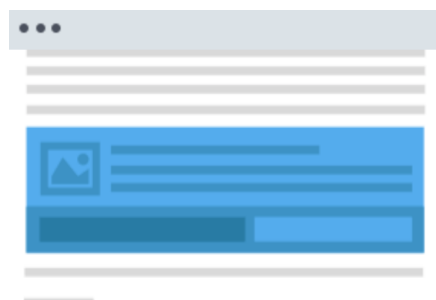
Pop-up Lightbox



Screen Filler Overlay



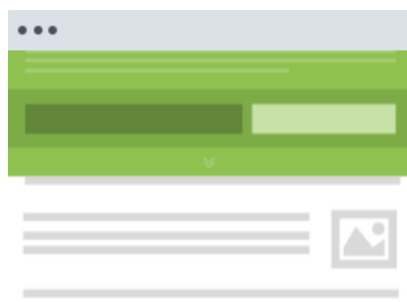
Sticky Ribbon



In-Line Form



Slide In



Scroll Mat

**Add video or  
sign-up form**

**\*Email for details**

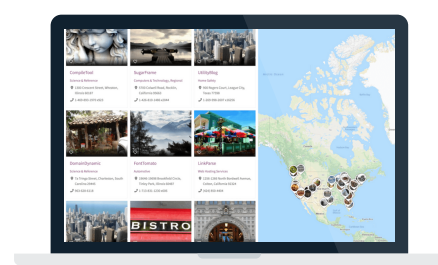
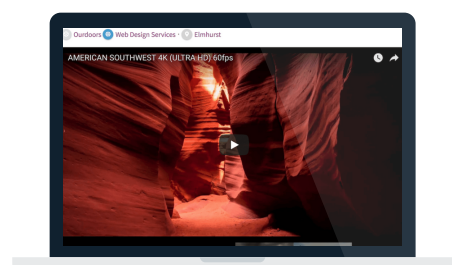
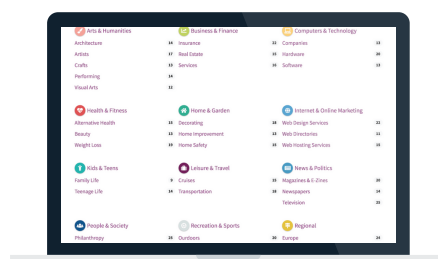
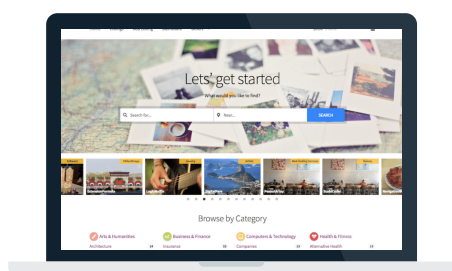
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## Announcing

The **EFL MAGAZINE** Directory



*Get listed For  
Just \$19.99  
per month*

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## Sponsored Posts



## \$750 per post

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